

China has for the first time granted permission to an international telecom company to provide direct services to business customers in the country - a move that shows the government is serious about adding competition to the state-dominated sector.

China's three state-owned telecom giants, carved out of a pre-reform monopoly, have catapulted the country into the information age over the last two decades. Yet many, both within government and without, complain of the lack of competition, with the Ministry of Industry and Information Technology promising in recent years to open up the sector.

British Telecom will provide Direct Services in China

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